Tarketing UCC Control of the second of the s

a performance-driven creative agency with competencies across content marketing that cover social media, influencers, design & video production

CLIENT PORTFOLIO







































































With a diverse portfolio of 78+ clients across the 15+ spaces, we're here to bring your vision to life!

SERVICES

If you're seeking a **social media agency** who can **transform** your socials into an **irresistible work of art**, look no further. Let's make your brand **shine in the digital realm.**



Social Media Marketing



Photo/Video
Production



Performance Marketing



Influencer Marketing



Branding & Visual Identity

The only way to stay on top is to adapt quickly & stay CREATIVE

Here's the Content Culture we created for our clients (all links are clickable)



Social Media Goals



Create value for potential customers through the means of content marketing



Create + Curate an engaging community of dedicated followers on our Social Media Handles



Establish a breakaway from monotonous content & CREATE A FRESH ONLINE CULTURE

Community Building

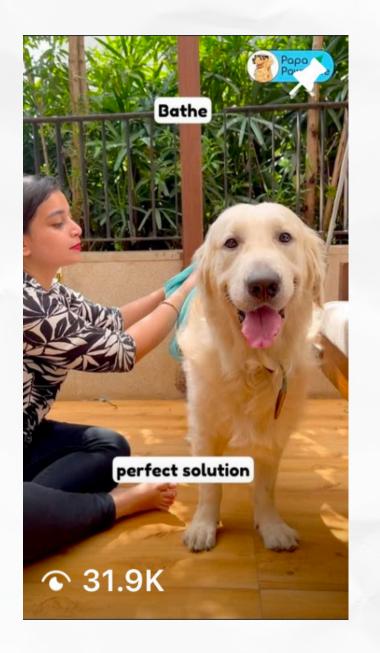






Social Media is for being SOCIAL allowing our social space to reflect the idea that the brand is a person that one can approach at any time

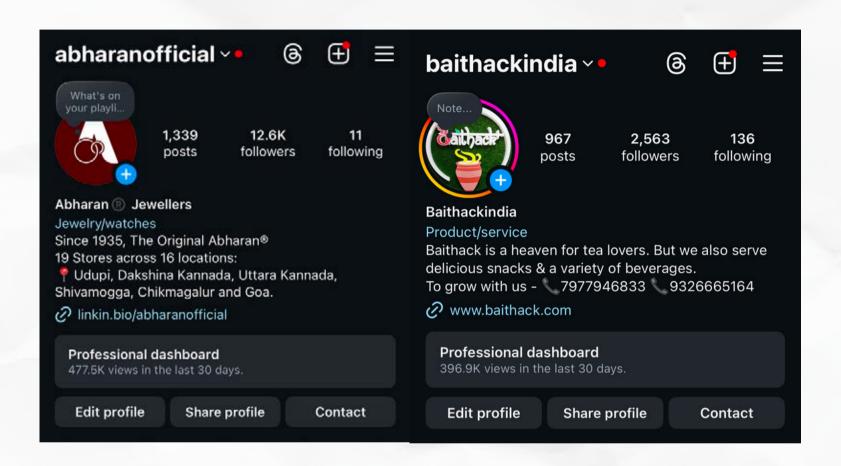




02.

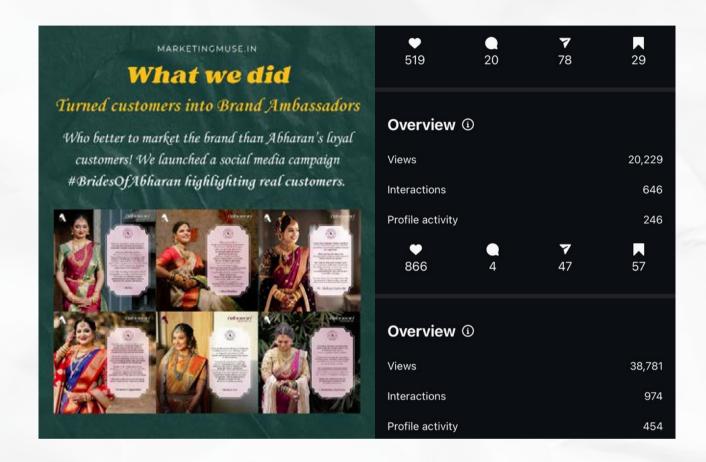
Along with aiming to be Market Leaders, let us create a CULTURE that helps us get identified as the leading brand when it comes to your niche

Carefully crafted Touchpoints



01.

Our Social Media Handle is our strategy to attract potential customers, which means it also acts as our Elevator Pitch. Our digital presence needs to talk about who we are (Our Journey) and what we do (Our Experience) in exactly 10 seconds



02.

Any business is based on trust. As long as your customer trusts you, they will come to you for help. So, to build that trust, strtategically posting testimonials and reviews will help us gain that trust and position ourselves as a reputable Brand

Social Media Content Marketing

Your brand deserves content that's as good as your product

- Content strategy development
- Content Calendar (according to research and insights)
- Content creation (design, shooting, editing)
- Community management + ORM
- Profile Management (uploads, captions, hashtags)

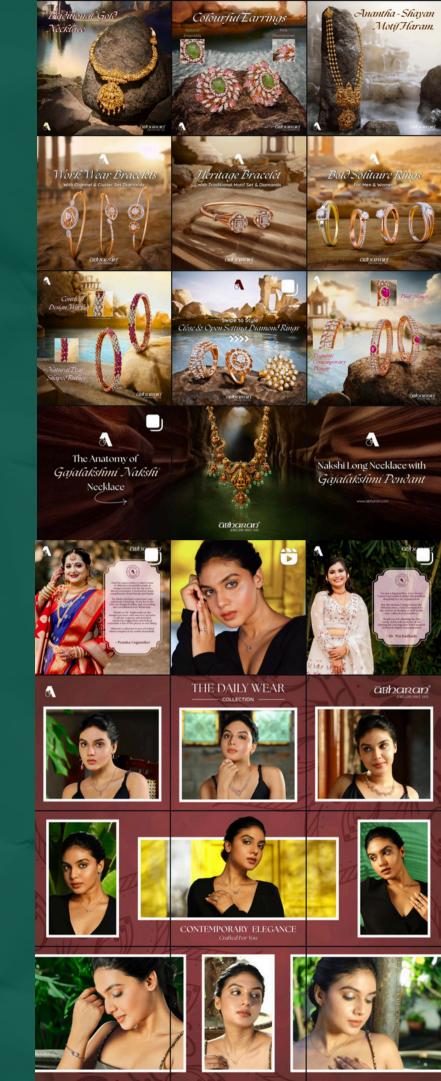






Aim: Establish Abharan as India's premier jewellery brand by presenting their exquisite jewellery collection in an opulent manner, encouraging user-generated content, and emphasising their seamless customer experience to generate high-quality leads via Instagram. Our strategy aimed to encapsulate the brand's essence by placing their stunning jewellery at the forefront, highlighting the brand's authenticity and esteemed offline reputation, and presenting content in a manner that exudes premium quality yet remains accessible.

Insights	Jan 17 - Feb 15
Accounts reached	14.9K +25.7%
Accounts engaged	881 >
Total followers	10.9K +1.5%
Content you shared	60 >





ābbaran[®]

My recent purchase with Abharan

Each piece is stunning and truly one

of a kind. Highly recommended

to anyone seeking for exquisite

Staff is very kind and incredibly

helpful. Your attention to detail

made my shopping experience

truly exclusive. Thank you

Sachita Shetty

Jewellers, Udupi was exceptional.

UGC Campaign: #BridesOfAbharan

abharan®

JEWELLERS SINCE 1935

230 Brides. o Ads. How we turned Real Brides into Abharan's most powerful Digital Asset without a single ₹ in ads!





preferences perfectly. Every visit is a

delightful experience.

Their commitment to quality &

customer satisfaction makes them my

Number #1 choice for jewellery. Thank

you, Abharan, for being a part of our

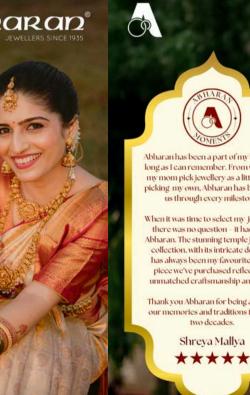
family's cherished traditions!

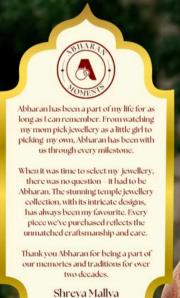
Anu Radha

















THE ORIGINAL ABHARAN

THE ORIGINAL ABHARAN

THE ORIGINAL ABHARAN

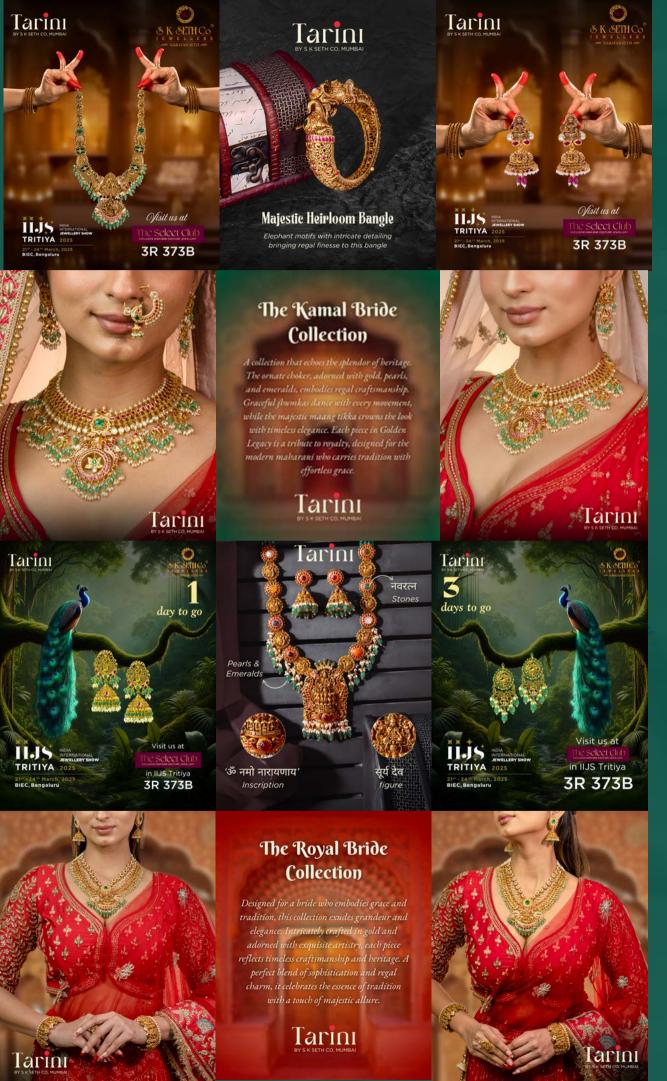


Abharan Jewellers actually took my

ensemble was so dreamy and elegant giving south Indian goddess vibes.

dso the exceptional customer service. especially brides to visit the store for their jewellery shopping

> Sanjana Dhargalkar ****





Our Aim:

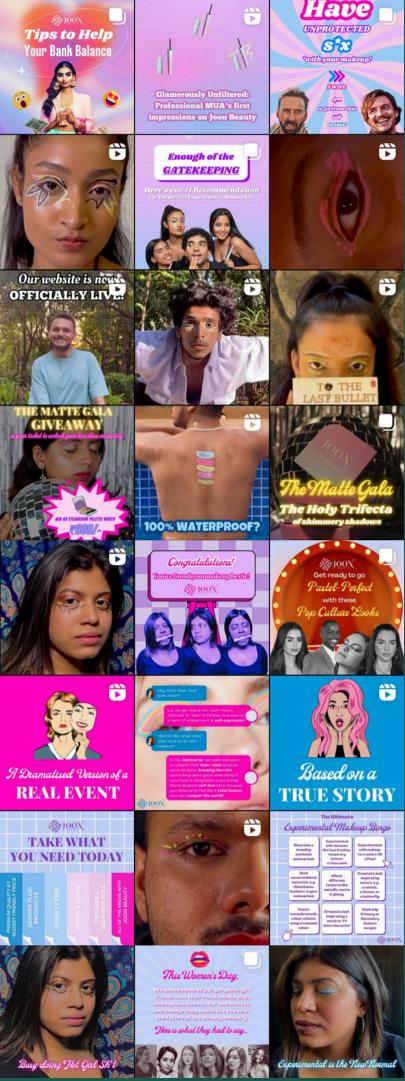
For Tarini, our goal was to craft a social media presence that speaks directly to jewellery retailers across India. As a B2B brand rooted in tradition but thriving on trend, we focused on building a digital narrative that balances timeless craftsmanship with modern design sensibilities.

What we did:

- 1. Position Tarini as the preferred B2B partner for retailers seeking quality, variety, and trend-forward jewellery.
- 2. Highlight their unique product offerings in a way that drives both inspiration and inquiries.
- 3. Foster community among trade buyers and build long-term recall in a competitive market.

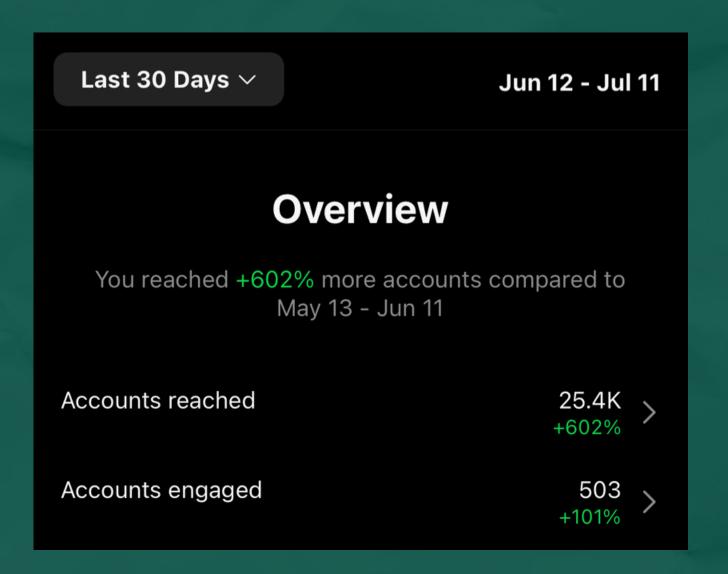
Result?

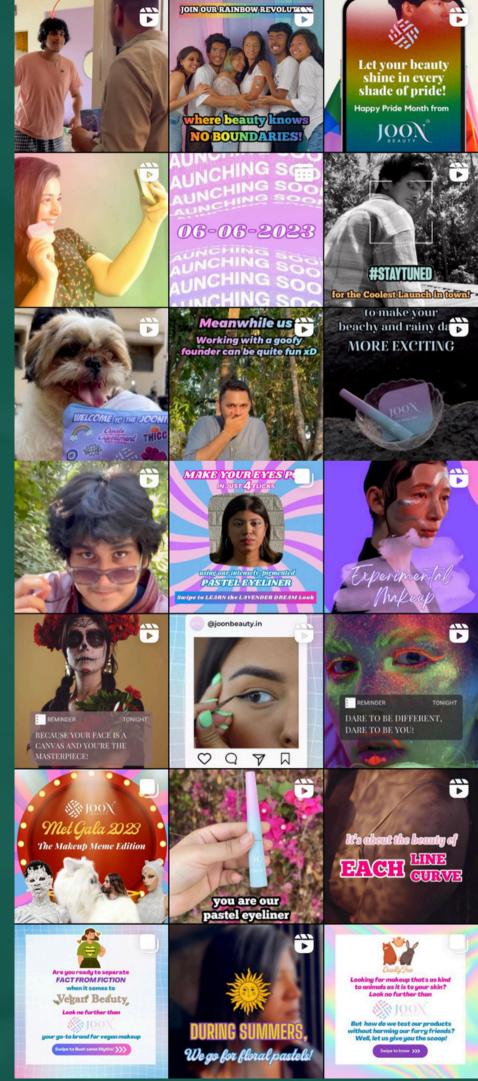
A content strategy that didn't just look good — it converted interest into wholesale conversations.





Scope of Work: currently building the account from scratch & handling Instagram Marketing completely which includes Content Strategy, Photography & Videography, Art Direction, UGC, Influencer Marketing, Graphic Designing, Video Editing, Illustrations, ORM, Copywriting & Instagram Management.





Add-on Services for Joon Beauty

Content writing for Blogs



Jul 01, 2023

Industry

How Joon Beauty Is Redefining The Beauty Industry With It...

Packaging Design





Website Content writing from scratch



Meet Jatin...

Our Chief Experimental Officer a.k.a Captain Joon-Z

Driven by a desire to disrupt the status quo, Joon's founder Jatin has given it his all to create a brand that not only challenges beauty standards but also fosters a sense of community and inclusivity. "Makeup is not just a mundane chore to be ticked off your to-do list, it's an adventure waiting to happen! It's a playground where you can let your creativity run wild and experiment with different looks. Don't let anyone tell you it's a dress code, it's a form of self- expression!"

Jatin is constantly pushing the boundaries of creativity and innovation, working tirelessly to bring new and exciting products to our customers. We are proud to be a brand that celebrate individuality, diversity, and creativity, and we are committed to making a positive impact on the world through our products and practices. Jatin believes that beauty should be empowering, inclusive, and fun. That's why he works on creating products that are not only beautiful but also meaningful. Whether you're looking for bold, pastel colours or subtle, natural shades, Joon has something for everyone.

Jatin believes that beauty should be empowering, inclusive, and fun. That's why he works on creating products that are not only beautiful but also meaningful. Whether you're looking for bold, pastel colours or subtle, natural shades, Joon has something for everyone.

BENEFITS

Here's why you can trust we're the real deal.



4



Inclusive



Vegan

Cruelty-free

Beauty without harm is our masterpiece, creating a bold statement that never compromises on compassion. Joon helps you create stunning looks without any guilt trips - cruelty free and creatively fierce.

your face steals the spotlight without compromising your skin's health.

Boldly blurring boundaries, Joon paints a vibrant carwas where diversity reigns supreme, transforming faces into masterpieces that defy convention and celebrate every shade of beautiful.

Vegan

Unleash your inner glamazon guilt-free with Joon- where vegan beauty meets avant-garde creativity.Because being bold shouldn't mean compromising compassion



Content Marketing Services for



Aim: to create an infotaining and value-based content culture that will build an active and loyal pet parent community online through the means of relatable and memeable content, brand ambassador and brand advocate relations, sharing digital space with thought-leaders in the pet-care space and amplying the quality and performance of their products which is the ethos of the brand.

Scope of Work: Instagram Marketing which includes Content Strategy, Photography & Videography, Art Direction, UGC, Influencer Management, Video Editing, ORM, Copywriting & Instagram Management.





Aim: We had one goal for Baithack- to bring their Café to life on Instagram Reels. We curated a strategy with a mix of trending content & exploring the relationships people share with each other and how they bond over food be it couples or friends. Our goal was to create human-centric content that the audience resonates with.











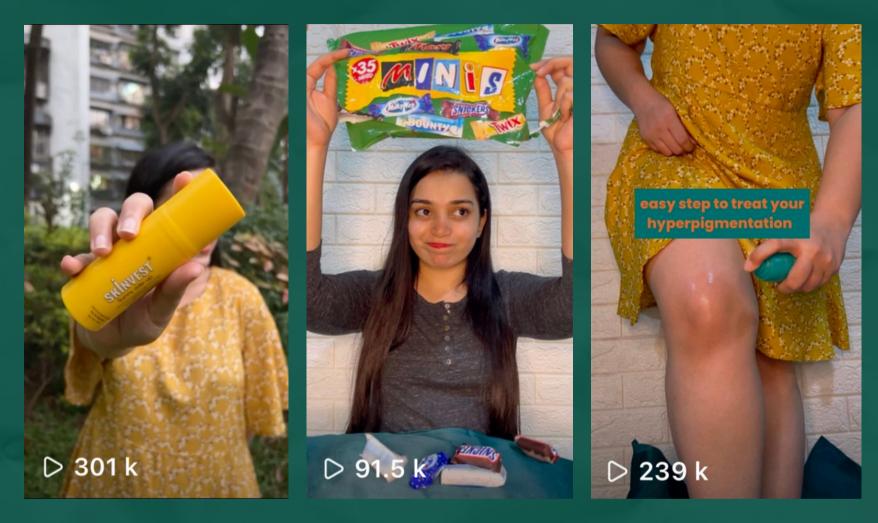
Aim: Since Baithack is a brand with 105+ outlets and a nationwide presence, hype creation for their new Outlet Openings to evoke desire and leave viewers yearning for a taste of Baithack was another vertical we handled. By weaving these narratives into visuals, we engaged viewers on a journey, transporting them directly to the heart of Baithack Cafe's world.











Aim: To establish Skinvest as the leading Skincare Brand in India made especially for Indian skin by creating value-driven video content that covers most common skincare problems like acne, pigmentation, tanning & skin brightening.

Wins: From ideating & scripting to execution in the form of shooting & editing, we followed a problem awareness + solution + product integration content strategy, which the brand eventually used for paid ads, garnering 23% more revenue through IG Sales as compared to static ads

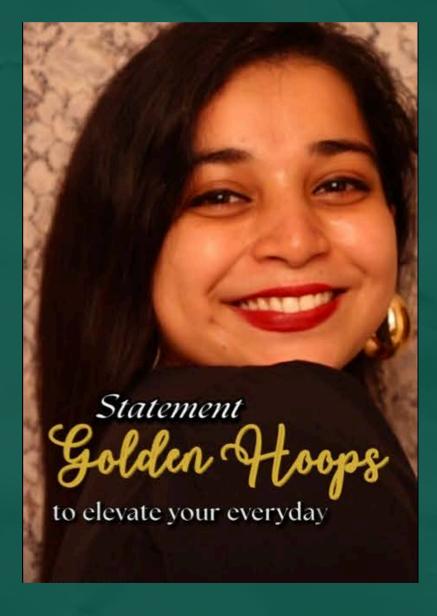
Content Creation Services for













Scope of Work: created a customised video content strategy from scratch. scripted, shot & edited 30 reels every month.



Content Creation Services for

Nailashës Nailashës

Nail | Eyelash | Hair Extension











Influencer Marketing

From nano to mega, we curate campaigns that create impact, not noise

- Influencer Research & Curation
- Campaign Strategy & Objectives
- Outreach & Negotiation
- Contract & Compliance Management
- Content Briefing & Coordination
- Timeline & Deliverables Tracking

























The Challenge:

• To Shiftbrand perception while engaging a younger audience through influencers who balance regional roots with a modern appeal

The Strategy:

• Positioning the Neolite Series as minimal, everyday gold jewellery through lifestyle-led content and regional micro-influencers in Goa and Mangalore.

Execution Highlights:

- 10 regional influencers onboarded from Goa & Mangalore.
- 1 in-store collaboration reel created at Abharan showroom.
- Campaign completed in 20 days, maintaining strong momentum.
- Creators highlighted minimal design, budget-friendliness, and daily styling.
- Content resonated well with the young, fashion-conscious audience.

Learnings:

• Regional creators using contextual, lifestyle content built trust quickly, with affordability and daily styling resonating more than traditional product shots.

Influencer Marketing for

abharan®

JEWELLERS SINCE 1935













16.67%

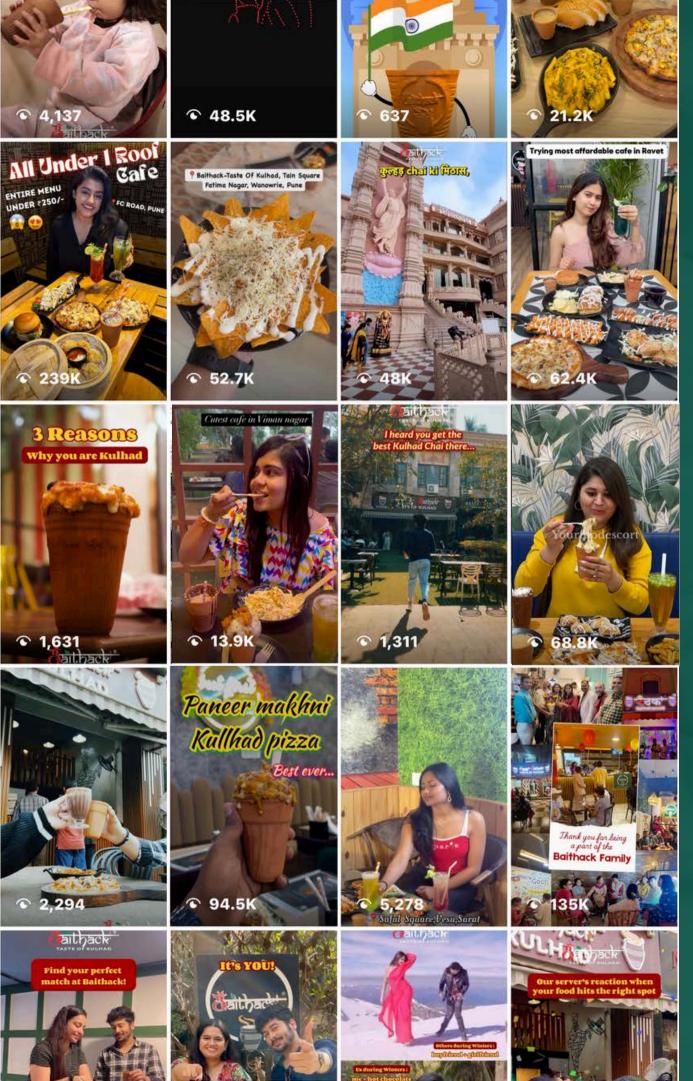
Reach

25% increase

Followers increased

4.76

Leads





The Challenge:

• To stand out in a saturated F&B space by capturing the brand's essence through genuine, unpolished short-form content.

The Strategy:

• Promoting Baithack as the go-to for kulhad chai and Indian comfort food by tapping into chai culture through creators and flavor-rich storytelling.

Execution Highlights:

- Executed 20 influencer collab videos highlighting the cafe's USP.
- Partnered with regional food bloggers and lifestyle creators.
- Content focused on taste, presentation, and the cultural vibe of Baithack.
- Resulted in high organic engagement and boosted footfall.

Learnings:

• Food-first storytelling and collaborations with niche creators boosted engagement, authenticity, and local recall.

Influencer Marketing for

Paithack *

















Followers increased



Interactions



































The Challenge:

• To onboard cautious healthcare influencers, ensuring scientifically responsible messaging that aligns with the brand while maintaining influencer credibility.

The Strategy:

• Promoting Dipya Digestive Care as a trusted Ayurvedic solution, collaborating with healthcare and fitness influencers to create educational content on gut wellness and natural remedies.

Execution Highlights:

- Collaborated with multiple healthcare and fitness creators.
- Content focused on gut health awareness, daily routines, and product integration.
- The campaign is ongoing, with steady engagement and positive audience feedback.
- Built early-stage trust and interest in Dipya as a natural, daily digestive care solution.

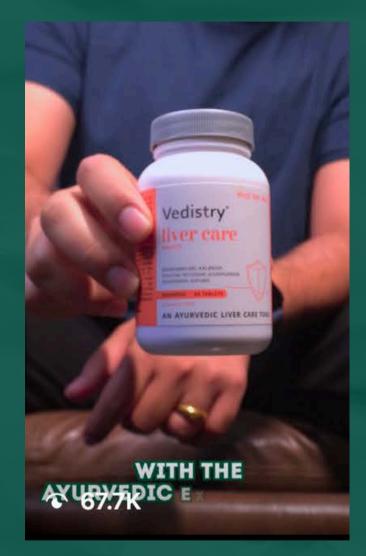
Learnings:

• Educational, benefit-focused content drives wellness product success, with influencer trust increasing through balanced, experience-driven messaging and authentic Ayurvedic product testimonials.

Influencer Marketing for













22.8%

Reach

12.5%

Followers increased

67.3%

Interactions

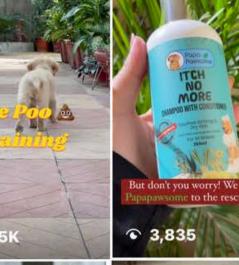




























The Challenge:

- Ensuring product benefits were clearly communicated through pet-led content.
- Maintaining a balance between pet parent struggles and informative messaging.
- Coordinating shoots with pets while keeping content natural and engaging.

The Strategy:

- Promote Papa Pawsome's pet care range through dog influencers and pet parents.
- Focus on everyday pet care essentials like shampoo, paw cream, pee-poo spray, and more.
- Highlight safe, effective, and fun pet grooming routines using relatable, at-home content.

Execution Highlights:

- Collaborated with 15 dog influencers and pet content creators.
- Promoted a range of products: shampoo, paw cream, pee-poo spray, and hampers.
- Content included bath routines, training tips, and pet pamper sessions.
- Campaign led to high brand relatability and increased product interest among pet parents.

Learnings:

- Pet influencers create a strong emotional connect and high engagement.
- Showcasing the usage process (like bath time or training) boosted credibility.
- Visually rich, playful content performed best with pet-parent audiences.

Influencer Marketing for













20%
Reach

28.5%

Followers increased



Interactions

Performance Marketing

Data-driven strategies designed to deliver ROAS, not just impressions

- Data-Driven Strategy Development
- End-to-End Campaign Management
- Optimized Ad Spend for Maximum ROI
- Comprehensive Reporting and Analytics



PERFORMANCE MARKETING

If you're looking for a **performance marketing team** that doesn't just spend your budget but turns every rupee into results? You're in the right place.

Let's turn your digital presence into a **growth machine.**

Meta Ads

- Targeted campaigns to reach your ideal audience
- Custom creatives and ad copies that convert
- A/B testing for performance optimization

Conversion Tracking & Pixel Setup

- Precise tracking setup across
 Meta & Google platforms
- Integration with Shopify,
 WordPress, or custom
 websites
- Event-based tracking for purchases, signups, leads, etc.

Google Ads

- High-intent keyword targeting to capture ready-to-convert users
- Display ads for brand awareness
- Video ads on YouTube for storytelling

Campaign Strategy & Creative

- Audience segmentation & targeting strategy
- Scroll-stopping creatives & performance-driven copywriting
- Landing page guidance (if needed)

OUR PROCESS

Here's how we turn **strategy into performance** — a clear, tested process that delivers results at every stage of the funnel. **From audit to scale, we handle it all so you can focus on growth.**

Audit & Strategy

- Brand & competitor analysis
- Goal-based KPIs (ROAS, leads)
- Platform & targeting plan

Creative Development

- Ad copy & creatives
- Campaign structure setup
- Audience segmentation

Launch & Optimisation

- Smart launch with budget planning
- Daily/weekly performance tweaks
- Scale winners, pause low-performers

Reporting & Scaling

- Transparent weekly/monthly reports
- Actionable insights
- Scale via lookalikes & geo expansion

OUR EXPERIENCE

\$600M+ Client Revenue 120+
Satisfied Clients

\$150M+
Client Spend

90%
Retention Rate

SPACES WE'VE VENTURED IN

e-commerce

- Partnered with 15+ global e-commerce brands
- Managed over \$45M in ad spends
- Achieved an average ROAS of 4.5+

legal

- Partnered with 10+ US-based law firms
- Generated 60%+ high-quality leads consistently
- Drove results across Meta, TikTok & Google

health care

- Worked with 10+ brands across India & the USA
- Achieved a 30% conversion rate
- Used Google to source highquality healthcare leads

F&B

- Partnered with top 100 global restaurants
- Worked with clients in India, Dubai
- Boosted brand awareness,
 4x footfall growth

real estate

- Partnered with 20+ real estate agencies in the UAE & India
- Closed the first property within
 15 days of starting campaigns
- 50% quality leads ratio

Ed-Tech

- Worked with 10+ NLP institutes, USA & UAE
- Farming and lead magnets delivered best results
- Achieved 30–35% average conversion rate consistently

UGC style Performance Ads Video Assets for











UGC style Performance Ads Video Assets for















UGC style Performance Ads Video Assets for

BECO











In a market with strict regulations on alcohol advertising, Zampa Wines struggled to grow its digital presence, build brand recall, and drive performance marketing. With limited ability to directly promote products, gaining consumer trust and D2C traction online posed a significant challenge.

THE STRATEGY:

We shifted from product ads to lifestyle-led marketing, focusing on wine culture and experiences.

- Building a social-first identity around food pairings, vineyard tours, and behind-the-scenes content.
- Collaborating with influencers and chefs for aspirational storytelling.
- Promoting wine experiences like tastings and subscriptions.
- Running performance campaigns for compliant touchpoints, boosting D2C sales through retargeting and first-party data.

THE TAKEAWAY:

By shifting to lifestyle content, Zampa Wines engaged a broader audience and increased brand recall. This strategy boosted sales and strengthened customer loyalty while staying compliant with advertising regulations. The result was enhanced online presence and brand growth.









Despite strong brand equity, Shoppers Stop's digital campaigns were under-leveraged, with high traffic but below-industry conversion rates. The brand also faced ad fatigue due to repetitive creatives and struggled to scale ROAS during sale periods, when competition for attention was intense.

THE STRATEGY:

We restructured the full-funnel performance flow:

- Rolled out dynamic product ads (DPA) based on real-time inventory and user behavior
- Introduced limited-time drops and hyper-personalized ad creatives segmented by customer profiles (beauty buyers vs apparel shoppers)
- Used video retargeting, influencer-style UGC content, and First Citizen loyalty nudges to increase repeat purchase intent

THE TAKEAWAY:

Smart segmentation, real-time personalization, and content that feels native helped Shoppers Stop turn performance marketing into a serious revenue driver.









The brand faced revenue limitations due to a low average order value and a limited product range. With fewer opportunities for upselling and cross-selling, scaling profitability became a major roadblock.

THE STRATEGY:

We tackled this by introducing smart product bundles to increase basket size and expanding into premium, high-margin categories. To drive conversions, we paired this with authentic UGC videos and whitelisted ads that built trust and social proof.

THE TAKEAWAY:

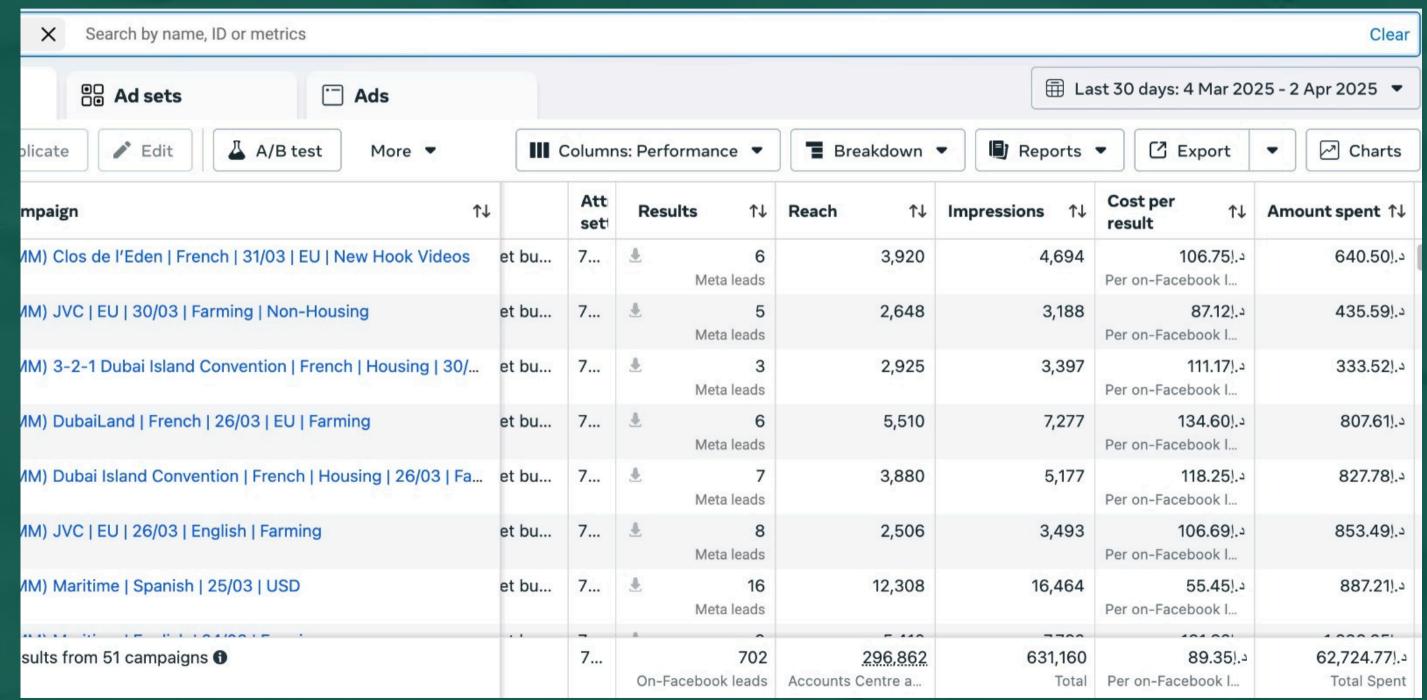
Strategic product expansion combined with conversion-driven content boosted both order value and customer engagement—unlocking new growth avenues without increasing ad spend.













On Ad sets					☐ Last 3	0 days: 4 Mar 2025 -	2 Apr 2025 ▼	
licate	Columns: Performance and clicks			▼ ■ Breakdo	own ▼	orts 🔻 🖸 🔻	Charts	
paign		Reach ▼	١.	Frequency -	Cost per result	Budget	Amount spent	
I) MBR CITY 23/01 850K Old Video + Raw Video UAE CBO	36 leads	32,320	4	1.46	125.44). Per on-Facebook I	د.!170.00 Daily	4,515.70	
I) MBR 27/02 Multiple Videos + Statics UAE 4 adsets CBO	34 leads	18,602	2	1.43	د.(115.87 Per on-Facebook I	د.(200.00 Daily	3,939.53 .	
I) MBR CITY 09/03 850K	32 leads	26,901	3	1.41	د.!24.72 Per on-Facebook	Using ad set bu	3,351.16	
I) MBR 11/03 Best Performing Creatives Dynamic+Normal G	30 leads	16,560	3	2.05	و.(98.89 Per on-Facebook	Using ad set bu	2,966.77).	
I) MBR 27/02 New Style & Normal Videos UAE Farming	24 leads	8,965	1	1.61	د.إ19.34 Per on-Facebook	Using ad set bu	2,864.16).	
I) MBR 11/03 Best Performing Creatives Dynamic UAE	22 leads	9,045	1	1.70	د.إ14.83 Per on-Facebook	Using ad set bu	2,526.23).	
I) MBR 11/03 Best Performing Creatives GCC General	30 leads	18,545	3	2.01	د.[83.66]. Per on-Facebook	Using ad set bu	2,509.77).	
I) MBR 17/03 Best Performing Creatives UAE General	17	8,795	1	1.35	د.(111.05	Using ad set bu	1,887.82].	
Its from 20 campaigns 🚯	307 leads	118,487 Accounts Centre a	2 To	2.51 Per Accounts Cent	د.!112.41 Per on-Facebook I		34,508.75 !. Total Sper	



0□ Ad sets												
olicate	lumns: Performance	e ▼	own ▼	orts ▼	ort 🔻 🖸 Charts							
mpaign	Results •	Reach ▼	Impressions •	Cost per result	Amount spent	Enc						
MM) Montage English GCC 20/03 CBO 3 ad-sets	15 Meta leads	9,852	15,390	د.[180.42]. Per on-Facebook I	د.[2,706.37							
MM) MBR English EU 24/02 Video and Statics	15 Meta leads	5,476	7,964	د.l62.05 ا	د.(2,430.73							
1M) MBR English USA 21/03 Video and Statics	17 Meta leads	2,382	3,195	د.!Per on-Facebook I	د.اِ1,747.40							
MM) Montage Arabic GCC 20/03 Farming	12 Meta leads	5,078	8,616	132.50] Per on-Facebook I	د.[1,590.05							
(M) Al Jaddaf English GCC 20/03 Farming	12 Meta leads	3,507	5,951	د.[130.26]. Per on-Facebook I	د.!1,563.09							
(M) Montage English EU 20/03 Farming	17 Meta leads	4,191	7,090	د.[81.26]. Per on-Facebook I	د.[1,381.45							
1M) Dubai Island English AED 03/03 Statics+Video	7 Meta leads	5,174	7,048	د.!191.45 Per on-Facebook I	د.(1,340.16							
sults from 217 campaigns •	274 On-Facebook leads	165,290 Accounts Centre a	300,638 Total	163.49). J	44,795.21) Total Spent							



Despite heavy marketing investment, the client faced poor-quality leads, low conversions, and an unsustainable cost per lead, stalling ROI and growth.

THE STRATEGY:

We turned the tide with a targeted Meta Reach Campaign, leveraging Ad Set Budget Optimization (ABO) to maximize impact in key cities. Our laser-focused targeting pinpointed allergy-prone areas and health-conscious users actively searching for symptom relief.

The creative? Bold, benefit-driven messaging that cut through the noise — "Fast relief, zero drowsiness" as the hook.

THE TAKEAWAY:

We achieved a notable decrease in cost per lead, an increase in conversion rates, and ultimately turned ad spend into measurable, sustainable business growth.









Hiranandani Developers faced unqualified leads, low site visits, and high CPL in competitive markets like Mumbai, Thane, and Panvel, with stagnating ROI and slow growth.

We optimized the media approach with Meta Reach & Lead Campaigns using ABO for targeted

THE STRATEGY:

Key tactics included:

zones.

- Geo-targeting investment and family-focused areas
- Identifying high-intent users through online behaviors
- Using purpose-driven creatives and instant lead forms with WhatsApp CTAs for faster conversions

THE TAKEAWAY:

A targeted strategy with geo-precision and conversion-first funnels helped drive quality leads and increased conversions in saturated city markets.









Despite being clinically effective and widely available, the brand struggled with **low recall** among urban consumers. Competing OTC products—backed by aggressive digital marketing—were stealing the spotlight and shelf share, especially among health-aware, digitally active audiences.

THE STRATEGY:

We flipped the script with Meta Reach Campaigns, using Ad Set Budget Optimisation (ABO) to maximise impact city-by-city. Our targeting zeroed in on:

Allergy-prone geographies & Health-conscious and symptom-searching users

Our creative approach? Crystal clear.

- Bold, benefit-first messaging
- "Fast relief, zero drowsiness" as the core hook

THE TAKEAWAY:

Even legacy products can reclaim attention—when your targeting is sharp, and your message talks to real pain points.











In a saturated luxury fragrance market, Neesh Perfumes struggled with inconsistent brand identity and limited emotional resonance. Building trust with a discerning, niche audience was essential to stand out and scale.

THE STRATEGY:

We repositioned Neesh as a refined, artistic brand by weaving together emotional storytelling, luxury lifestyle visuals, and expert-led content. A tailored marketing approach included:

- Targeted Meta ads (Facebook & Instagram)
- Influencer collaborations with perfume connoisseurs
- Interactive campaigns and exclusive brand experiences

THE TAKEAWAY:

By aligning luxury aesthetics with emotional storytelling and precision targeting, Neesh Perfumes built stronger brand recall, deeper audience loyalty, and a pathway to sustainable sales growth.







Assets for Performance Marketing

Value-driven content designed to deliver ROAS, not just impressions

- Creative Strategy & Messaging Framework
- Copywriting & Visual Scripting
- Asset Creation (Static, Video, UGC, Motion, etc.)
- A/B Variants & Iteration-Ready Structures
- Creative-Performance Sync with Media Buying Teams



Static Assets for IIIS x Tarini

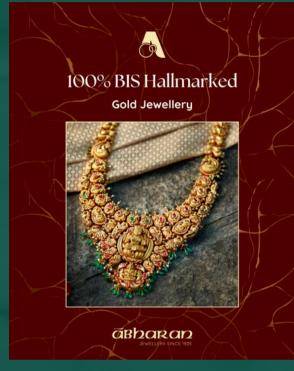


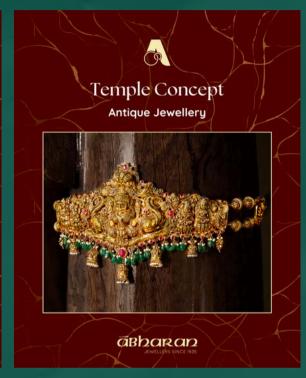


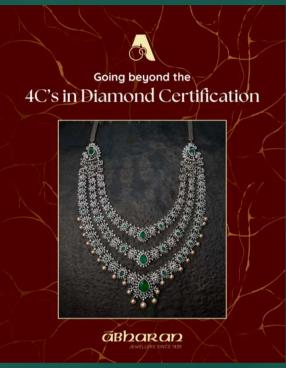


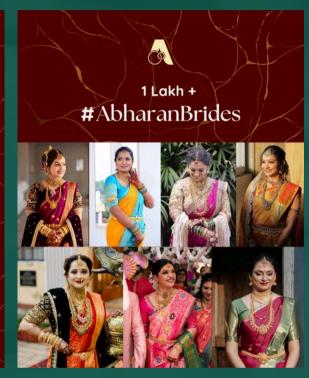
Static Assets for Abharan x Wedding Collection Launch



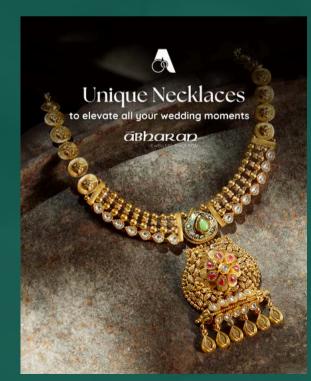


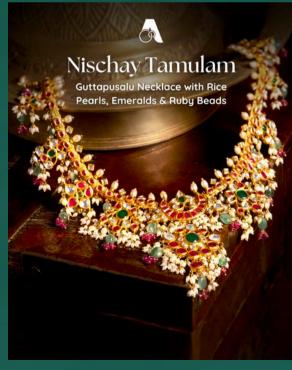




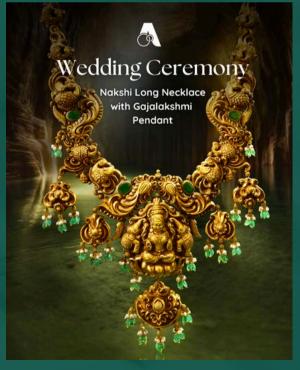












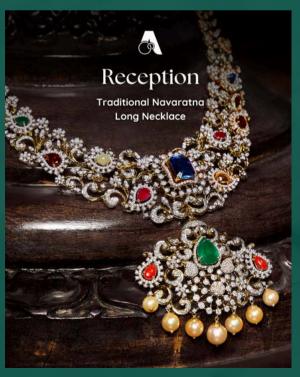




Photo + Video Production

We produce content that connects, converts, and stays memorable

- Concept Development & Pre-Production Planning
- High-Quality Photography & Videography
- Professional Editing & Post-Production
- End-to-End Delivery & Content Optimization



































PRODUCT PHOTOGRAPHY























PRODUCT PHOTOGRAPHY













CLIENT TESTIMONIALS



Priyanka MhatreFounder, The Beauty Obsessed

When it comes to understanding business requirements, Melisa is the right person to reach out to! You not only listen to your client's need but you also connect with them & understand them. You are amazing and talented in what you do. Thank you so much for your outstanding service.



Ishika GargFounder, Nailashes Salon

Working with Marketing Muse was a great experience. Their creative expertise & innovative ideas for reels and posts significantly enhanced our visibility & engagement. We're thrilled with the results.



Omkar Patil

Brand Manager, Charak Pharma

We were facing challenges with impactful video content and low ROI. Marketing Muse came in with smooth execution, creative ideas, and a highly supportive team. Their videos delivered strong engagement, better CTRs, and improved ROI, helping us communicate our campaign message effectively.





Jatin Tawde

Founder, Joon Beauty

Marketing Muse is an agency who knows exactly what needs to be done for your brand. They put more efforts in growing our brand than my ex did in our entire relationship. They deeply research trends and content and on three occasions have created concepts that even our competitors copied. Thank you guys for making Joons feed beautiful, communicative and putting in so much effort.

Meet The #MuseCore



Tanaya social media manager



MelisaFounder & CEO



Sagar visual producer



Melrick content strategist



Shruti social media manager



Prithviinfluencer marketing manager



Nitin video editor



Let's transform your socials into an irresistible work of art! BE OUR MUSE?



